

LEANDER CHAMBER MEMBERSHIP

VISION

The Leander Chamber of Commerce will excel as the premier business leadership organization and catalyst for change, growth and prosperity in Leander.

MISSION

The Leander Chamber of Commerce is a visible, proactive advocate and resource for its member employers and the Leander region. It is committed to advancing our region's economic vitality and quality of life through the provision of strong leadership and through the formation of dynamic organizational and community partnerships.

PURPOSE

The Leander Chamber of Commerce and Visitors Center will engage businesses and the community, empowering them to grow.

CHAMBER OBJECTIVES

Promote Member Businesses:

1. Develop and maintain a strong web presence.
2. Offer ample networking opportunities.
3. Provide business education.

Foster Economic Growth & Attract Tourism:

1. Continue formal and informal relationships with city officials and executives.
2. Expand and continue bringing opportunities to showcase the community.
3. Bring funds into the city via tourism and event activities.
4. Focus on business retention.

Workforce Development:

1. Partner with and support Leander ISD.
2. Provide educational seminars.

Cultivate Community Leaders:

1. Continue to lead Leadership Leander.
2. Ambassador Program.
3. Provide committee opportunities to members to get more involved.

BENEFITS OF MEMBERSHIP

Ribbon Cutting Ceremony

Unveil success with our Ribbon Cutting Services: Basic and Deluxe options start at \$75 for Associate level, while Collaborators and above enjoy a complimentary ribbon cutting. Founders receive a Deluxe Ribbon Cutting as part of their membership. For Collaborators and above, we organize a special event complete with ceremonial elements, VIP invitations, and social media promotion.

Membership Directory

Chamber Members are listed by business category and by keyword search in our Living Leander Community & Business Directory and in our online directory.

Community Calendar

Chamber Members can list their community related events free of charge on our online calendar.

Business Programming

The Chamber offers free and discounted member programs such as Power Breakfasts, Micro Groups, SCORE classes, Educational Workshops & Lunch & Learns.

Business Referrals

When the Chamber receives inquiries regarding businesses in the region, we refer our Chamber members. Plus, the brochure rack and lobby is available to you in order to display your promotional materials and business cards. We also provide welcome bags to people new in our community and our members can place items in those bags monthly.

Community Development

The Chamber recognizes members with a token of appreciation to display, along with an annual window decal to send a positive message about your business. Your commitment to the region is demonstrated by your membership in the largest, most influential business organization in our community.

Advertising

The Chamber provides members with opportunities to be included in the Chamber Newsletter that is sent to over 1500 businesses in the area weekly, access to Chamber mailing lists, the opportunity to advertise in our Living Leander Community & Business Directory, along with other discounted advertising opportunities and sponsorship opportunities.

Member Open for Business Program

Unlock unparalleled visibility with our Member Open for Business Program, complimentary for Level 2 and higher members (with a \$50 fee for Level 1 members). We handle research, onboarding, and showcase your business in a mobile web app, complete with a unique texting keyword, QR code, and inclusion in Community Kiosks and directories. Elevate your presence effortlessly.

CHAMBER EVENT SPONSORSHIP

ANNUAL EVENTS

Living Leander Community Expo

Held in February. This event offers businesses the opportunity to share their goods and services.

Average Attendance: 1,000 - 1,500 guests

Sponsorship: \$250 - \$3,500

Spring & Fall Golf Tournaments

Held in April & October at Crystal Falls Golf Course. Enjoy a competitive networking event followed by dinner and awards.

Average Attendance: 150 Players

Sponsorship: \$500 - \$7,500

Old Town Street Festival

Held on the first Saturday in June. Old Town Leander comes alive with local and national artisans offering handcrafted creations, music, activities, and food.

Average Attendance: 10,000+ people

Sponsorship: \$500 - \$7,500

Annual Gala

Held in September. An extravagant night of awards, games, prizes, and networking.

Average Attendance: 300 guests

Sponsorship: \$500 - \$4,000

Old Town Rudolph Run 5K

Held on the first Saturday in December. This festive event kicks off the Old Town Christmas Festival.

Sponsorship: \$250 - \$2,000

Economic Visions: Real Estate and Development Summit

Held in October. Whether you are connected to the real estate community, a partner, or a developer, you won't want to miss this fun and informative event where we look at what is new and what is planned for our community.

Average Attendance: 150 attendees

Sponsorship: \$250 - \$3,500

Old Town Christmas Festival

Held on the 1st Saturday in December. Old Town Leander comes alive with local and national artisans offering handcrafted creations, music, activities, and food.

Average Attendance: 10,000+ people

Sponsorship: \$500 - \$3,500

Old Town 5K

Held on the first Saturday in June. This chip timed event starts in the Heart of Old Town and tours through the streets of Leander. This festive event kicks off the Old Town Street Festival.

Sponsorship: \$250 - \$3,500

International Women's Day

Held on March 8th. We're honoring the achievements, resilience, and contributions of women. Engage in inspiring discussions, connect with influential speakers, and celebrate the strength and diversity of women.

Average Attendance: 100 - 150 attendees

Sponsorship: \$250 - \$5000

MONTHLY EVENTS

Monthly Membership Lunch & Learn

Held on the 4th Tuesday of each month from 11:30am-1:00pm at Facilities Resource, Inc.. This event includes awards, recognition, and a guest speaker.

Average Attendance: 120 - 180 attendees

Sponsorship: \$350 - \$1000

Leander Chamber Micro Groups

A small group with opportunities to connect, share, and learn in an open environment with fellow members.

www.leandercc.org/microgroups/

Average Attendance: 8 - 12 attendees

Power Hour with the Mayor

This event is held the third Wednesday of every other month.

Average Attendance: 10 - 20 guests

Sponsorship: \$250 - \$1000

Leadership Leander

Leadership Leander is a nine month education and development "series" packed with cutting edge curriculum.

Sponsorship: \$150 - \$2,500

Business After Hours

This event varies quarterly from 5-6:30pm at the host business. Network with other members and enjoy complimentary refreshments.

Average Attendance: 20 - 30 attendees

Sponsorship: Food & drink

Leander Women's Network

This event is held monthly at different local businesses to try new things and discover more about the fellow women in the network.

Average Attendance: 10 - 20 guests

Sponsorship: Food & drink

Coffee with the President

The event varies each month and is invitation only.

It is an opportunity to share ideas, network, and connect with fellow members.

Average Attendance: 10 - 15 guests

Location: Chamber Conference Room

2024 MEMBER BENEFITS

Chamber Champion - \$100

For individuals who retire from their day-to-day management positions that still want to support the Chamber. A retiree cannot be employed with a business.

	\$300 Associate <small>1-10 Employees</small>	\$550 Collaborator <small>11-50 Employees</small>	\$950 Partner	\$1,850 Investor	\$4,000 Founder
Referrals to Businesses, Residents, and Visitors by Phone, Email, or by Visiting the Chamber	✓	✓	✓	✓	✓
Listing Online and Printed in the Living Leander Magazine <i>(Number refers to locations and/or categories)</i>	1	1	2	3	4
Discount off the Leander Leadership Program	\$300 off	\$325 off	\$350 off	\$375 off	\$400 off
Access to All Networking and Educational Events	✓	✓	✓	✓	✓
Post to Online Events Calendar, Job Listings, Member Savings, and Business Directory	✓	✓	✓	✓	✓
Opportunity to Serve On Chamber Committees	✓	✓	✓	✓	✓
Proud Member Window Decal and Chamber Digital Badge for Website & Social Media	✓	✓	✓	✓	✓
Promotion on Chamber Social Media and Keep Promotional Materials in the Visitors Center	✓	✓	✓	✓	✓
Health Insurance Group Rate Plan - New Legislature Coming in 2024	✓	✓	✓	✓	✓
Digital Member-Mailing-Address List	1	1	1	2	Unlimited
Join a Micro Group	1 Per Session	2 Per Session	3 Per Session	4 Per Session	Unlimited
Ability to Promote in Weekly Chamber E-Newsletter	✓	✓	✓	✓	✓
Ability to Reserve Leander Conference Room <i>(Fee Applies Outside of Business Hours)</i>	✓	✓	✓	✓	✓
Eligible for Promotion on Visitors Center Social Media and Website	✓	✓	✓	✓	✓
Ribbon Cutting, Ground Breaking, or Open House Event(s)	\$75	1	1	2	Unlimited Deluxe
Member Open for Business Program Website		✓	✓	✓	✓
Discount on Expo Booth		\$50 Off	\$100 Off	\$150 Off	\$200 Off
Title or Platinum Sponsor Credit/Sponsorship Credit		\$0/\$50	\$150/\$100	\$300/\$150	\$500/\$200
Host After Hours Mixer			✓	✓	✓
Ad in Official Living Leander Magazine			1/8 Page	1/4 Page	1/2 Page
Vendor Table at Lunch and Learn			1	2	Unlimited
Eligible to be in The Leander Chamber of Commerce Affinity Program			✓	✓	✓
Free Ad in Weekly Chamber E-Newsletter				1	2
Social Media Featured Spotlight for 12 Months				✓	✓
Member Minute Video: 1-2 Minute Video for Social Media					✓
Invitation to Exclusive Founder's Circle Events					✓
1 Dedicated E-blast Per Year					✓
2 Annual Lunch Passes and your choice of 1 Golf Team or 2 Gala Tickets					✓