

# MEMBERSHIP BENEFITS

	\$310 Associate	<b>\$565</b> Collaborator	<b>\$975</b> Partner	<b>\$1895</b> Investor	<b>\$4100</b> Founder
Referrals to businesses, residents, and visitors by phone, email, or by visiting the Chamber	V	V	V	V	V
Listing online and printed in Living Leander Magazine (Number refers to locations and/or categories)	1	1	2	3	4
Discount off the Leander Leadership Program	\$300 off	\$325 off	\$350 off	\$375 off	\$400 off
Access to all Networking and Educational Events	V	V	V	<b>V</b>	$\checkmark$
Post to online Events Calendar, Job Listings, Member Savings, and Business Directory	V	V	V	V	V
Opportunity to serve on Chamber committees	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Proud Member window decal and Chamber digital badge for website and social media	V	V	V	V	V
Promotion on Chamber social media	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Digital member mailing address list	1	1	1	2	Unlimited
Join a Micro Group	1 per session	2 per session	3 per session	4 per session	Unlimited
Ability to promote in weekly Chamber e-Newsletter	V	$\checkmark$	V	V	$\checkmark$
Ability to reserve Leander conference room (fee applies outside of business hours)	V	V	V	$\checkmark$	V
Display promotional materials in Visitors Center	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Ribbon Cutting/Ground Breaking	\$75	1	1	2	Unlimited Deluxe
Discount on Festival Booth	V	$\checkmark$	V	$\checkmark$	V
Title or Platinum Sponsor credit/Sponsorship credit		\$0/\$50	\$150/\$100	\$300/\$150	\$500/\$200
Ad in official Living Leander Magazine			1/8 Page	1/4 Page	1/2 Page
Vendor table at Lunch and Learn			1	2	Unlimited
Free ad in weekly Chamber e-Newsletter				1	2
Social media spotlight				$\checkmark$	V
Member minute video: 1-2 minute video for social media					V
Invitation to exclusive Founder's Circle events					V
1 dedicated e-Blast per year					V
2 annual lunch passes and your choice of 1 golf team or 2 Gala tickets					V

Scan here to get started!



# AT A GLANCE

### **OUR VISION**

The Leander Chamber of Commerce will excel as the premier business leadership organization and catalyst for change, growth and prosperity in Leander.

### **OUR MISSION**

The Leander Chamber of Commerce will promote member businesses, encourage economic growth, attract tourism and cultivate community leaders.

#### **INCREASED VISIBILITY**

#### **Digital Reach**

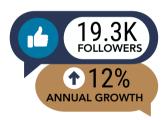
Website



Newsletter



Social Media



Ribbon Cuttings

**Ground Breakings** 

Directory Referrals



## **PROFESSIONAL** DEVELOPMENT

**Lunch & Learns** 



12 Monthly Meetings

#### **Micro Groups**



88 Member **Businesses** 

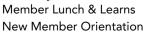
### **Learning Workshops**



Workshops Annually

#### **Monthly Events**

Micro Groups



Chamber Workshop Classes

#### **Recurring Events**

Mayor's Power Breakfast **Business After Hours** Women's Networking Events

### **Leadership Leander**



Alumni

## **COMMUNITY ENGAGEMENT**

#### **8 Major Annual Events**



#### **FEBRUARY**

2/28 Community Expo



#### **MARCH**

3/7 Women of Wilco 3/24 Rosie the Riveter Run



#### **APRIL**

4/3 One Table Community Event



#### MAY

5/19 Spring Golf **Tournament** 



#### **JUNE**

6/7 Old Town Street Festival



#### **SEPTEMBER**

9/16 Leander Summit



#### **OCTOBER**

10/18 Spirits of Bagdad 10/20 Fall Golf Tournament



#### **DECEMBER**

12/6 Old Town Christmas Festival 12/31 Grand Gala



**NETWORKING** 

**OPPORTUNITIES** 

**Membership Events** 

# WHAT'S IN IT FOR ME? MEMBERSHIP

# INCREASED VISIBILITY

Members gain significant visibility in Leander and the surrounding communities.

- Ribbon Cutting/Ground Breaking
- ✓ Sponsorship Opportunities
- ✓ Social Media Channels
- Living Leander Magazine
- ✓ Online Directory & Referrals
- ✓ Chamber Newsletter Ads

# NETWORKING OPPORTUNITIES

Members attend events designed to connect business leaders and potential clients.

- ✓ Monthly Member Lunch & Learns
- ✓ Women's Networking Events
- ✓ Leadership Leander Program
- ✓ Mayor's Power Breakfast
- ✓ Micro Groups
- Business After Hours

# COMMUNITY ENGAGEMENT

Members get to sponsor highvisibility events and participate in community events.

- ✓ Old Town Street Festival
- ✓ Old Town Christmas Festival
- **√** Visitor Bags
- ✓ Welcome/Resident Bags
- √ 7 Major Events Annually

# PROFESSIONAL DEVELOPMENT

Members have access to a wide range of programs to grow their knowledge.

- ✓ Chamber Education Workshops
- ✓ Chamber Micro Groups
- ✓ Leadership Leander Program
- ✓ Monthly Member Lunch & Learns
- **✓** Leander Summit